

2025 ISMA 69th Conference Schedule

Elevating Your Potential

10 CEUs (total)

All activities will be in the Ballroom unless otherwise specified

Friday, April 4, 2025

3:00 – 5:00 pm	Registration opens
5:00 – 6:00 pm	Pre-Conference Board Meeting Meeting Room D
6:15 – 7:00 pm	Welcome and Country Buffet
7:00 – 9:00 pm	Workshop #1 Topic: Defense Against Physical Attacks in the Office Speaker: Mark Kreuzman

Saturday, April 5, 2025

7:00 – 8:00 am	Registration opens
6:30 – 8:00 am	Breakfast Special seating for PIPs meeting 7:00 – 7:45 am
8:00 – 10:00 am	Workshop #2 – Topic: Independence and the Importance of Professional Relationships Speaker: Michael S. Dalrymple, JD
10:15 – 10:30 am	Registration for Annual Business Meeting
10:30 – 12:00 Noon	Annual Business Meeting
12:15 – 12:45 pm	Box Lunch with AAMA National Representative
1:00 – 4:00 pm	Workshop #3 – Topic: QPR Certification (Question, Persuade & Refer) Speaker: James Ginder
6:00 – 9:00 pm	Award/Installation Banquet

Sunday, April 6, 2024

7:00 – 8:00 am	Breakfast
8:00 – 10:00 am	Workshop #4 -Topic: Soft Skills for Job Success Speaker: Shannon Thomas, CMA (AAMA)
10:10 – 11:10 am	Workshop #5 – Topic: Elevated Your Potential With Crucial Conversations Speaker: Shannon Thomas, CMA (AAMA)
11:15 – 12:30 pm	Post Conference Board Meeting